

My Advert's Asset Table

Asset	Name	Source	Legal issues	Description
 Gloucestershire College	Gloucestershire College White Logo	https://www.gloscol.ac.uk	This may be copyrighted as it is used by a business.	For use as the logo on the advert at the top left corner.
 IMG_4724.MOV	Exterior of Forest of Dean Campus	This is my recording.	This is not copyrighted as it is my footage therefore I can use it professionally.	For professional use to advertise what the exterior looks like so students can easily remember what the campus looks like
 IMG_4778(1).MOV	The Main Hall	This is my recording.	This is not copyrighted as it is my footage therefore I'm allowed to use it professionally.	For professional use to advertise what the main hall looks like and what it offers so the students will know the contents of the main hall.
 IMG_4780.MOV	Food Central	This is my recording.	This is not copyrighted as it is my footage therefore I'm allowed to use it professionally.	For professional use to advertise what the cafeteria looks like and what it offers so the students will know where to go to order food and drinks.
 IMG_4781(1).MOV	Seating area	This is my recording.	This is not copyrighted as it is my footage therefore I'm	This is used professionally to advertise what the

			allowed to use it professionally.	seating area looks like, along with advertising the fact that there are booths and vending machines available opposite the booths.
 IMG_4776(1).MOV	Classroom	This is my recording	This is not copyrighted as it is my footage therefore I'm allowed to use it professionally.	This is used professionally to showcase what the classrooms look like in the campus, this is to make students get familiar with how the classroom would look before they go to their classrooms.
 IMG_4777.MOV	Other side of the classroom	This is my recording	This is not copyrighted as it is my footage therefore I'm allowed to use it professionally.	This is used professionally to showcase what the other side of the classrooms look like in the campus, this is because the last video did not record the other side of the classroom, and this side is where the whiteboards are which the teachers use to teach students.
 Technology Background (1).mp3	Background Music	https://maxkomusic.com/albums/corporate-presentation-music/	I can use it for free but if I want to use it commercially I will need to buy a licence.	This is used as the background music for my advertisement

 gloucestershire college For more information on IT and Computing visit www.gloscol.ac.uk/computing @gloscol f Gloucestershire College	Outro	https://youtu.be/oqWLVaUhP2k?t=167	I've edited the bottom text off since it is unrelated to the ad which would make it fair use.	This is used as the outro for my advertisement, with information about Gloucestershire College like their social media and website URL that redirects students to more information about their computing department.
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